

2025 PRIVATE PLACEMENT

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PRIVATE PLACEMENT OFFICER

Our **Private Placement Officer service** is designed for founders (seeking to raise £2M or more) and funds. We provide expert guidance and direct access to qualified leads, ensuring your fundraising process is seamless and effective.

Leads Guarantee: Minimum of 10 qualified investor leads approved by the client for both STANDARD and FLUSH & GO packages.

STANDARD Package

- **Cost:**
 - Founders: £5,995 per month (paid one month in advance)
 - Funds: £14,995 per month (paid one month in advance)
- **Discount:** 20% for a minimum 3-month advance contract
- **Success Fee:**
 - Founders: 6% (negotiable the higher the raise)
 - Funds: 2% (negotiable the higher the raise)

FLUSH & GO Package

- **Cost:**
 - Founders: £9,995 (one off payment for one month)
 - Funds: £19,995 (one off payment for one month)
- **Success Fee:** none
- **If we don't meet the leads guarantee, we roll it over to the following month. If we do not meet the target, we will refund your full monthly fee.**

If you would like business development, or invites to our events, there is an additional charge of £4,995 per month.



A background photograph showing a group of people at what appears to be a formal or semi-formal social gathering. In the upper left, a woman with long braids is looking down. In the lower left, the back of a man's head and shoulders are visible. On the right, a woman with long dark hair is looking down, wearing a dark, sparkly dress. The overall lighting is warm and indoor.

OUR FUNDRAISING PACKAGES

BRONZE PREMIER PACKAGE - PATHWAYS FOR FOUNDERS

Our **Bronze Premier Package** is designed to help founders build strong pathways to funding through tailored strategies and proactive investor engagement.

What's Included:

- Weekly social media campaigns and email marketing to over 35,000 investors in our database, which grows by 1,000 investors monthly.
- Bespoke strategies targeting our network of 28,000 LinkedIn investor contacts and sharing your opportunity with over 100,000 investors via our partner network.
- Weekly online meetings and a dedicated team member managing your account.
- Daily prospecting for new investors, led by your Account Manager, with full support from our Marketing Team.

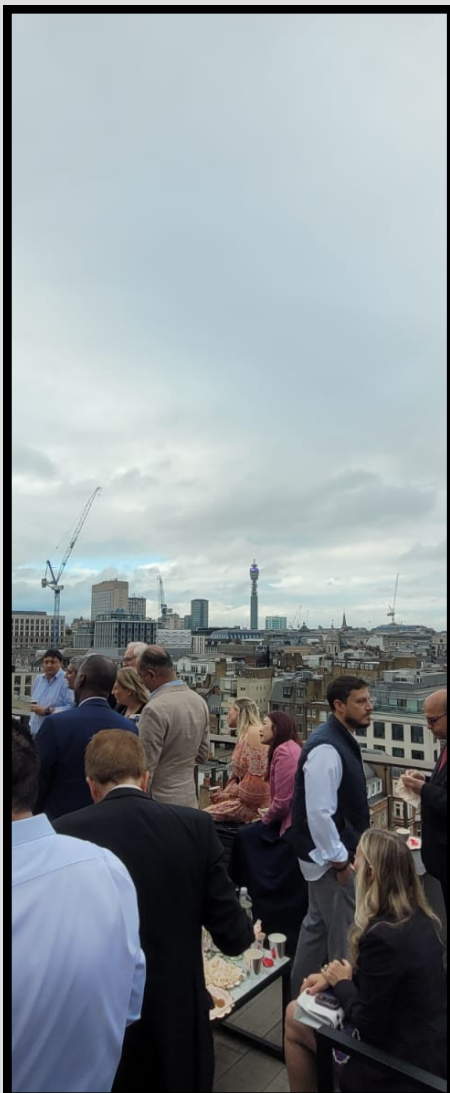
Bonus Gift:

Weekly updates and tracking of investor leads to ensure progress and transparency.



SILVER PACKAGE - FOR FOUNDERS, FUNDS & BUSINESS DEVELOPMENT LEADS

The **Silver Package** guarantees a minimum of 10 qualified leads (approved by the client) and is ideal for closing funding rounds or securing business development leads.



Pricing:

- Founders: £5,995/month
- Funds: £14,995/month + 2% success fee (20% discount if you pay 3 months in advance)
- Others (Business Development Leads): £4,995/month as a rolling contract

Features:

- One-month minimum term, with a focus on closing your funding round.
- Weekly social media and email marketing campaigns targeting 35,000+ investors.
- Database growing by 1,000 investors per month.
- Bespoke strategies for LinkedIn and partner network outreach to over 100,000 investors.
- Weekly meetings, dedicated Account Manager, and full Marketing Team support.
- Daily prospecting and management of your deal room using our Traffic Light System.

Get Ready to Raise:

We only take on clients we're confident we can help secure investment. Our holistic support services ensure you have everything you need, from legal and financial guidance to investor readiness. Contact us today to learn more!

TESTIMONIALS



Karen was an absolute star! Given her extensive experience, she put aside some very valuable time for myself. From advising on our pitch deck to what to implement in our strategies, she was immensely helpful. We will be working with her again in the near future!

Tanvir Alam Founder, *Doorap*



Karen curates experiences and conferences that are immensely valuable. Her experience and reputation for bringing together a diverse group keeps events interesting and can't miss. Karen's follow-up and detailed instructions make things easy. Her team is top notch. I highly recommend attending Karen's events and working with her on specific projects.

Kristina Chervenka COO & Co-Founder, *Five Buffalo Capital*



Karen has been absolutely amazing in helping me with fundraising, going above and beyond without any obligation. She's clearly well-connected, and I'm grateful for people like her who support others purely out of the goodness of their hearts. Hoping I can do the same for others one day.

Vipul Ladwa Founder, *Casey*

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DETAILS, STAY
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 <https://gateway2investment.com/>

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