

2025 LICENCE FOOTPRINTS

FOOTPRINTS FAMILY
OFFICE/UHNWI/INVESTOR
WHITE LABEL LICENCE
OPPORTUNITY DOCUMENT
2025

CONTACT:

Karen Melonie Gould
CEO of Footprints
karen@gateway2investment.com
+44 7939 164110



WHAT IS FOOTPRINTS?

Footprints Family Office has been a private, membership-based luxury events management firm in **Mayfair, London, for over 15 years**, serving an exclusive community of **more than 4,500 members globally**.

Having established a proven and unique model within this space, we are excited to **expand our vision to new cities** around the world. While our London team cannot be deployed globally, we have identified a scalable solution — an opportunity for like-minded individuals and organisations to **join us in bringing the Footprints experience to other major cities**.



Since 2023, we have been recognised as **London's leading events management firm** in our niche. At our **2024 Global Summer Conference**, we doubled attendance, hosting **over 70 family offices** across three days. Participants came from the **UK, USA, Europe, Japan, South Korea, India, Southeast Asia, Bermuda, Dubai, and beyond** — a testament to our global appeal and the trust we've cultivated over the years.

Now, we invite you to **become part of our international family** and share in the magic we've created. Footprints is more than just events — it's about fostering a **trusted ecosystem** that invests in good, builds meaningful connections, and contributes to a better **global community**.

Join us and help carry forward the legacy of **Footprints Family Office**.

Together, we can continue to inspire, connect, and create positive change around the world.

HOW TO BECOME A LICENCE PARTNER?

OUR PERFECT PARTNER:

- **Passionate** about networking events and conferences.
- Understand that success comes from **putting the customer/member first**.
- **Ambitious** and determined with the desire to succeed.



YOUR SUCCESS WILL BE GUARANTEED THROUGH:

The Footprints Brand

Leverage the power of our **trusted and globally recognised brand**. You'll have full **access to our logos and trademarks** for use across both **online and offline platforms**, including your social networks, ensuring **credibility** and **instant recognition**.



A Formalised, Proven Process

Tap into our 15 years of expertise with a finely tuned, foolproof **event management system**. From planning to execution, our processes are designed to ensure every event is a success. Plus, we'll provide you with a **ready-made network in your city** to help you hit the ground running.



With **Footprints**, you'll have the tools, resources, and reputation to deliver extraordinary experiences, backed by a name that's **trusted by family offices worldwide**.

Online Training & Mentorship

Gain exclusive access to **one-on-one training sessions** with our Founder and CEO, Karen Melonie Gould. With her decades of expertise, Karen will personally guide you through the **strategies and insights** that have made Footprints Family Office a global success.

Connect with her directly via her LinkedIn: [Karen Melonie Gould](#).

Beyond personal mentorship, you'll also be **supported by our International Footprints Family** — a network of experienced professionals who will help you overcome challenges, share best practices, and provide **valuable advice to grow your network** and replicate our success in your city.

Support Categories:

Raising in 2025 - [KMG](#)
Investment Readiness - [Cedric Torrossian](#)
Business Development - [Cedric Torrossian](#)
Engagement (contacting FOs/UHNWIs Globally) - [KMG](#)
ESG/Impact/Sustainability - [KMG](#)
Finance/Accountancy - TBD
Legal - TBD
Setting and Structuring a Fund 2025 - [KMG](#)
Digital Marketing and LinkedIn - [KMG](#)

- **Each session is 45 minutes**
- **2 complimentary sessions** (Finance and Legal)
- If you **book a package of 6**, you receive **2 free**
- If you **book a package of 12**, you receive **4 free**

£495 per session

Additional Support for Your Success

As part of the **Footprints Family Office Community**, you'll receive **hands-on support** in designing, producing, and coordinating high-end events, conferences, and networking gatherings. Our dedicated support team will ensure your events are executed seamlessly.

You'll also benefit from:

- **Client Referrals:** We'll refer clients directly to you, helping you establish your business with a strong foundation.
- **Curated Attendee Database:** Access a tailored list of suitable attendees to guarantee the right audience for your events.
- **Weekly 45-min consultancy meeting for a year**
- **Email Marketing support:** To our network of over 40k every month.

The Investment

For a **one-time** fee of £50,000 (or £75,000 for the upgraded package), you'll **gain the tools, resources, and expertise** to own and operate your own events management company **without any ongoing commissions**. With 14 years of experience backing you, we've removed the heavy lifting so you can focus on delivering **exceptional results**.

Ready to Join Us?

Take the first step by scheduling a personal interview with our Founder/CEO, Karen Melonie Gould, to ensure a mutual fit. Contact Karen directly at:

karen@gateway2investment.com

WhatsApp: +44 (0) 7939 164110

[LinkedIn](#)

Join the Footprints Family Office Community and become part of a globally trusted network dedicated to creating extraordinary events and building stronger communities.