



GATEWAY2INVESTMENT AUTUMN/WINTER

F  **TPRINTS**
GATEWAY 2 INVESTMENT

2024

Karen Melonie Gould

CEO & FOUNDER

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INTRODUCTION

We are based in **Mayfair, London** with our **Family Office/UHNWI Private Investors Club Footprints**.

During the Summer of 2024, our company underwent a structural change in our services.

We have **expanded our services** to our Footprints Family Office/UHN members with **additional Events** including our **monthly Elite Networking Event in Mayfair** (the last Thursday of every month). This event is in partnership with the [Parker Lloyd Group](#) Family Office and will be a **Roof Terrace event** at the heart of Mayfair (Berkeley Square).

We have also added international locations from **Singapore** on April 24 2025 along with **Zurich and NYC** (dates TBD).

New Gateway2Investment Platform

We also launched in Q4 our new **AI/SaaS model investor matching platform**. This platform has a perfect blend of **human touch and AI**, for **Founders/Funds** and even **Property Professionals** to use and be part of our **Digital Community**.

From **35,000 Investors** Networking with over **4,300 members globally** in our Footprints Private Family Office Club in Mayfair London, we have already added **10,000 Investors** (no VCs) during the Summer of 2024 and are still growing in numbers every month.

Please check the platform out by clicking the link below:

[Website](#)



New Service - PRIVATE PLACEMENT OFFICER

Only for **Funds/Founders** raising more than **£2m** – with a set **Retainer Fee of £10k per month** to deliver a **minimum of 10 Qualified leads** as approved by the client with a **2% success fee**.

These are **BESPOKE** support packages to raise with a **free consultation** with the Founder.

New Digital Marketing Service 2024 - 2025

Led by [Rohan](#), our **Digital Marketing Manager**, to run **BESPOKE Digital Marketing Campaigns** for **Growth leads** whether it is for Partners, Service Providers or Potential Clients for **£5k per month**.

Contact:

karen@gateway2investment.com

[LinkedIn](#)



Global Investor Events

We are proud to host the **UK's leading Family Office/UHNWI/Investor events**. We also create **personalised Investor Events** for our clients - from Angel Investors to VC to Family Offices.

Our events can be over lunch or as an evening cocktail party.



See some of our Events:

[4th July Footprints Family Office Global Summer Conference 2024 - London](#)

[Easter 2024 Cocktail Evening - London](#)

[Brian DeLucia - What is a Single Family Office vs. Other Family Offices, USA and UK](#)

[Steffi Berg Baker - Strategies and Tactics for Building Relationships and](#)

[Collaborating/Co-investing with other Family Offices](#)

[Christmas Event 2023 - G2I/Pollenise](#)

[Spring Easter Event 2023 -G2I/Footprints](#)

[Arm Chair Discussions with Karen & Brian De Lucia](#)





LEGAL/FINANCIAL/INVESTMENT READINESS SUPPORT

It is imperative to have a final check **financially** and **legally** on your Proposition and we offer this **complimentary**.

You are only a **phone call away from a complimentary consultation**.

Our support plus the new [G2I Platform](#) will ensure you are ready and have all you need for your venture.

Those who fail to score a **minimum of 4/5 on our platform** will be sent to [Cedric Torossian](#), [Ed Harding](#), or [Rashesh Joshi](#) for a **follow-up complimentary consultation** to check **Investment Readiness**.





Some of Our Partners:



New Partner:

(Alternative Investment including Debt Solutions)





PITCH EVENTS

The UK's Premier Investor Events: Family Office / UHNWI / Investors

We have built a successful reputation for hosting some of the **UK's premier Family Office/UHNWI investor events**. We provide our clients with the **opportunity to present to our investor network, with events hosting over 100 investors.**

This year, we hosted our [Easter Family Office/UHNWI Cocktail Evening Event](#) in London, at the iconic **Washington Hotel**. This was followed by our [3-Day Global Family Office Summer Conference](#), which attracted **52 Global Family Offices** from the **UK to Europe, Japan, Singapore, USA, Canada, India, and even Bermuda.**



For more information, please contact Karen at karen@gateway2investment.com or on WhatsApp at +44 (0) 7939 164 110 or [LinkedIn](#).





INVESTORS, FAMILY OFFICES & UHNWI





FOOTPRINTS FAMILY OFFICE PRIVATE MEMBERS CLUB MAYFAIR LONDON

We are **passionate** about Impact Investing & ESG and launched our **exclusive Family Office Membership Club, Footprints** 14 years old.

Membership is for Family Offices/UHNWI/Investors, Partners and Service Providers.

KEY BENEFITS

- Minimum of four networking events a year
- One Exclusive Event Presentation a year
- One Email Marketing Campaign annually
- Be part of our Panel Discussions
- Become a Footprints Speaker
- Entry to our Service Provider Directory
- Share articles with 4000 Footprints Members
- Exclusive invites to cocktail lunches & dinners
- Invites to our "experience" events, eg. Ascot, Wimbledon Monthly Newsletters
- Access to Mayfair Networking Monthly Events and the Dining club for additional fees in 2024
- Discounts on accommodation/meeting rooms

PRICING

To Present at our Footprints Family Office Events - 2024

FOUNDERS	£4995 per month
FUNDS	£9995 per month
OTHERS	£14995 per month

For more information, please contact Karen at karen@gateway2investment.com or on WhatsApp at +44 (0) 7939 164 110 or [LinkedIn](#).



SOME TESTIMONIALS

“

Karen is an amazing person to work with her wisdom and professionalism, along with her wit when introducing all parties are amazing. She is confidential and diplomatic, and her choice of content for her conferences is brilliant, as well as choosing moderators who run their panels with well-thought-out questions. It is wonderful to network with other families as well as product providers. I was really impressed with the conference in July 2024 and loved being on the panel to speak about the need for Governance and in some cases regulation and its complexities. Happy to recommend sponsors and participants to the next Footprints event, you won't be disappointed and may make some lifelong new connections.

“

Last week I spoke at Karen's Footprints Family Office event in Mayfair. I've done quite a few of these events over the years but hers is unique. She combines warmth and professionalism in a way that relaxes everyone and makes them more open to forging new friendships. Some of the delegates had been coming for 14 years. She presides over the event like a benign headmistress and can herd cats better than most. Most important of all, the quality of delegates was high and her follow-up to make sure the right people engage is a lesson that much bigger event organisers could learn from. As the former governor of California once said, I'll be back...

“

Karen runs an excellent club called Footprints for family offices and sophisticated investors. I have attended a number of Footprints events and I presented at the latest one only last week. She is highly supportive of her members. I can't recommend Karen highly enough.

“

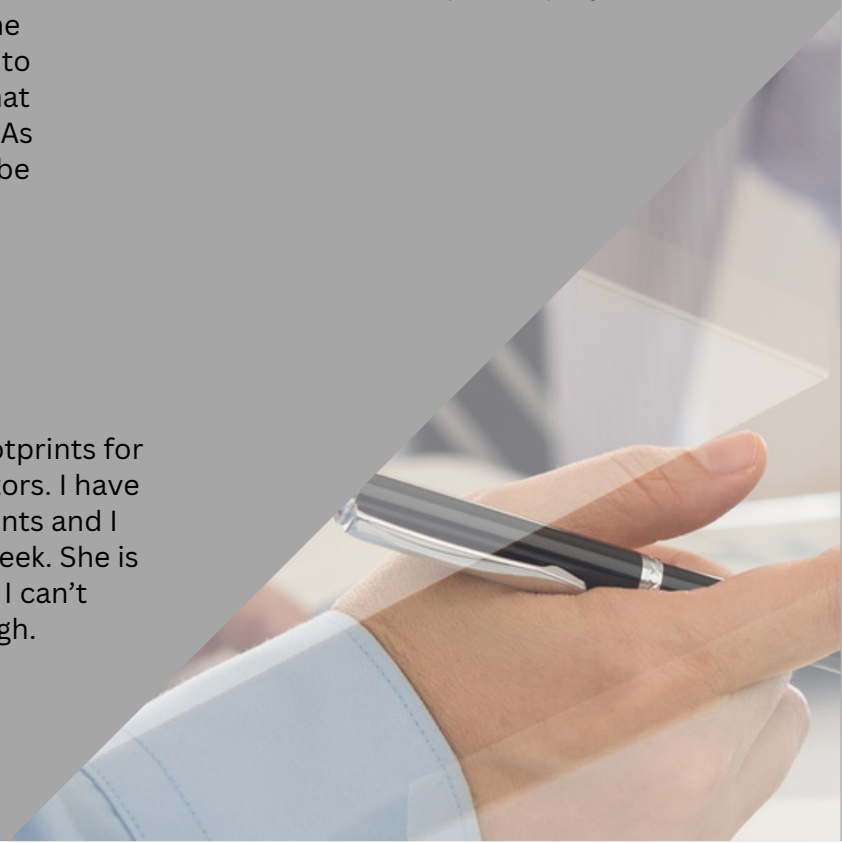
Karen is a good person and event organizer. She is thoughtful and accommodating. She is good at communicating and producing quality events. Happy to speak, participate and be involved with her at her events. Keep up the good work!

“

Very impressed with Karen's event in London in July 2024. A well-thought-out series of events over a 3 day period with rooms full of great connections. Happy to recommend Karen for anyone interested.

“

Karen curates experiences and conferences that are immensely valuable. Her experience and reputation for bringing together a diverse group keeps events interesting and can't miss. Karen's follow-up and detailed instructions make things easy. Her team is top-notch. I highly recommend attending Karen's events and working with her on specific projects.





OUR TRACK RECORD

Success fees do not equal results - many companies try and raise capital by utilising multiple advisors or groups, who are operating on success fees only. Across our 20+ years of experience in this space, we have found that this does not work as Advisors will focus on clients with a paid monthly mandate.



For more information, please contact Karen at karen@gateway2investment.com or on WhatsApp at +44 (0) 7939 164 110 or [LinkedIn](#).





EXECUTIVE MANAGEMENT TEAM

We have a new G2I Investment Management Team that will support your fundraising.



Karen Melonie Gould - CEO/Founder G2E & Footprints

Super Connector of eco-investment, with a focus on Family Offices/UHNWIs, Karen is a successfully consistent fundraiser and hosts some of the UK's best Family Office/UHNWI Investor Events

[Karen Melonie Gould | LinkedIn](#)

[Karen - Interview at Expanse Summit](#)
[The DNA of Success & UHNWI & Investing](#)

Key Skills: Entrepreneurship; Finance/Investment; Business Development/Sales/Traction; Networking; Events Management; Speaker/Author; Digital Marketing; Disruptive Thinking; Operations; Leadership; Innovation; Strategic Development and Implementation; Business Development; Business Performance



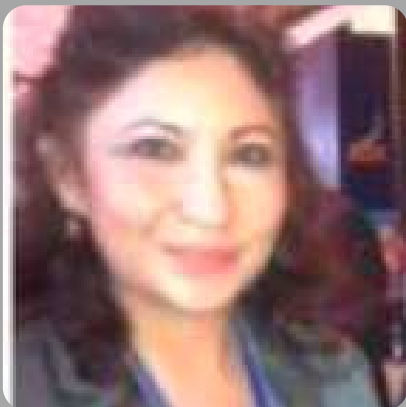
Cedric Torossian - Partner

[Cedric Torossian](#) - Investment Readiness, Impact investing & ESG, Advisor, NED.

Serial entrepreneur, fund and start-up advisor specialised in the digital economy, innovation, data analysis and strategy. Cedric has a broad range of experience in growing start-ups from founder, non-exec board member, advisor and mentor building on 15+ years of experience as an analyst for Wall Street investors working on investment strategies and performance projections of top listed retail, consumer and media companies.

[Cedric Torossian | LinkedIn](#)

Proven track record of delivering strategic recommendations in fast-moving and disruptive digital sectors, for both



Pamela Lau - Non-Executive Director

Pamela has over 25 years of experience in the public relations and business sectors with multi-national corporations, government officials and country leaders. Serving as a Public Relations Consultant and Advisor to 2 Presidents of Indonesia, several Ministers of the Indonesian Cabinet and the Founder of the Indonesian Stock Exchange, Pamela was also the brainchild of the 'Jakarta Go Green' project for the incumbent President of the Republic of Indonesia, Mr Joko Widodo.



EXECUTIVE MANAGEMENT TEAM

We have a new G2I Investment Management Team that will support your fundraise.



Peter Humphrey - Technology Partner

Peter has 30 years of internet sales experience and 25 years of experience running SMEs, he developed his first e-commerce website in 1997 and his experience includes operating software development and outsourcing business in Sri Lanka

[Peter Humphrey | LinkedIn](#)



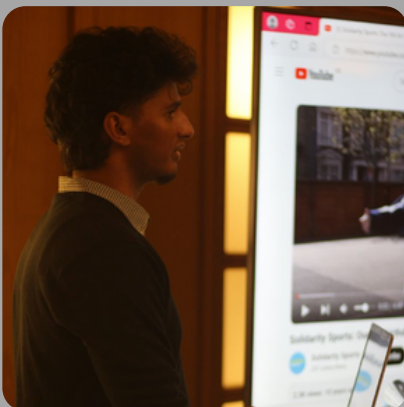
Simon Gall - Private Advisor

Strategic relationship marketing (direct introductions and media) for senior venture financiers, £mm lenders, equity investors and select related events companies' CEOs.

Over many years Simon also created, hosted and advised many successful by-invitation-only functions and events for genuine single-family offices and venture financiers.

He now lives in Japan but works exclusively with UK-based clients

[Simon Gall | LinkedIn](#)

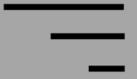


Rohan Dinesh - Business and Marketing Consultant

Rohan helps Karen with Digital Marketing, her Business, and her Events.

Rohan is currently an undergrad student studying Economics, Statistics and Mathematics and is very keen on a career in finance and being an entrepreneur himself.

[Rohan Dinesh | LinkedIn](#)



EXECUTIVE MANAGEMENT TEAM

We have a new G2I Investment Management Team that will support your fundraise.



Gayan Hewage - Technical Lead/Developer

[Gayan Hewage | LinkedIn](#)



THANK YOU

We empower

Family Offices & Investors

Connecting global Family Offices and UHNWIs with exclusive investment opportunities through Footprints Family Office Events and the [G2I Platform](#).

We enable

Global Investment Opportunities

Join an elite network of Family Offices and Investors. Gain exclusive access to vetted deal flows, international events, and personalised investment opportunities.

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