

# *Welcome* **FOOTPRINTS**

*PRIVATE FAMILY*

*OFFICE/UHNWI/INVESTOR CLUB*

*MAYFAIR LONDON*



*2024*



*Investing to do good –  
and make a difference  
globally*



# Family Office Events



"Our Private Membership Club is **COMPLIMENTARY** to all Family Offices globally, including UHNWI and Sophisticated Investors"

**Welcome**

**Footprints  
Family Office  
Private Members Club  
UHNWI & Sophisticated Investors**



# UPCOMING EVENTS...

## **SPRING EASTER FAMILY OFFICE COCKTAIL EVENING**

**21 March 2024 (4 pm)**

This is our **first Footprints Family Office Event of 2024** and the 14th year with our Special Panel Discussion on New FCA Regulation. We begin the evening at 4 pm with Networking and refreshments followed by our Speakers and Panel Discussion with **14 investors including Family Offices, UHN, VCs and Angel Investors**. We have also added a Special Presentation by our **Co-Sponsors [Seven Stars Legal](#)** on Litigation Finance on Litigation Bonds and Alternative Investment and for the first time, we also have an Alpha Female, from a **6th Generation Family Office opening the Event**. Then, join us for an exciting **Cocktail Networking evening with fine wine and delicious canapes**. We are supporting our charity for 2024 - **[Solidarity Sports](#)**. They have harnessed the transformative power of playing sports to nurture disadvantaged children recovering from complex trauma. They **support children's healing** through sports, healthy eating, arts, educational trips, mentorship programmes and holidays.

**[Tickets](#) | [Eventbrite](#)**



## **FAMILY OFFICE GLOBAL SUMMER CONFERENCE**

**3 - 5 July 2024**

This will be our **14th Annual Summer Footprints Family Office Conference** over 3 days in London, in the heart of **Mayfair** at the iconic, retro **Washington Hotel**. It will focus on **Family Offices/UHNI/Investor Mandates and Strategies for Investing in 2024** and how the landscape has changed from 2023. We will have a **WELCOME ROOFTOP COCKTAIL PARTY** on Wednesday 3 July 2023 in Mayfair at a local Family Office at 6 pm. **Personal [RSVP](#) only**. The next day is a full-day Conference opening for us from Singapore is **[Maxwell Nee](#)** bringing with him his Family Office Associates. The day will kick off with a **9:30 Breakfast Networking** followed by a sit-down Formal Lunch along with **Speakers, Panel Discussions and Presentations**. We will have an English Afternoon Tea and a **Cocktail Party with fine wine and delicious Canapes** with an **after-party** locally. This 3-day event ends on Friday 5 July with a Breakfast meeting to follow up with our Guests from 9 - 11 am with pastries and refreshments.



# Club Benefits 2024

- Minimum of four networking events a year
- One Exclusive Event Presentation a year
- One Email Marketing Campaign per month
- Social Media Posts on LinkedIn before your Presentation as part of our event weekly posts.
- Be part of our Panel Discussions
- Become a Footprints Speaker
- Entry to our Service Provider Directory
- Share articles with 4000 Footprints Members
- Use of the Washington Hotel for meeting rooms with discounts and up to 50% off Hotel Accommodation
- Added as a Service Provider to our new [G2I platform](#)
- Exclusive invites to cocktail lunches & dinners
- Invites to our "experience" events, eg. Ascot, Wimbledon
- Monthly Newsletters
- Discounts on accommodation/meeting rooms
- Champagne Afternoon Tea - 2 for 1



# GLOBAL NETWORKING

**We ALWAYS offer at least 2 Networking Opportunities at our London Mayfair Events.**

**We are always looking for Partners to host Footprints Family Office Events in Global locations of interest.**

# NEW Chapter

**We have a New PARTNERSHIP for our Members to join Mayfair Networking monthly Events and to join their Dining Club in Mayfair**



# 3 Key Reasons to become a Member

## ***Build Relationships***

At our events, hear directly from our Family Office, UHNWI and Investors when they want to allow capital

## ***Target Specific Investors***

As part of our members and attending our events, you have the opportunity to find the most relevant investors for your investment

## ***Brand Visibility***

Be SEEN, maximise your visibility by calling attention to your business at your exclusive yearly presentation spot



# Testimonials

What our members are saying about us...

**Foundersuite, Nathan Beckford - CEO**

"Karen and her team produce great events and content and she is an asset to startup founders interested in raising capital".

**Athlon Family Office, De Anna Guerrerio - Founder**

"Karen and I have collaborated on investments for years. She is amazing, her staff is the best. Karen's events are top-notch for and educational. She has years of experience developing investor relationships with UHNWI who really value her opinions and valuation on growth for the companies she represents. I am lucky to call her my friend."

**Leverage Homes, Liz Kalu - CEO/Founder**

"Have known Karen for several years she is great at connecting people and expert at raising finance at all stages of company growth cycle. Karen has her fingers on the pulse, her knowledge and experience in the area is second to none."

**Sustainable Futures Ventures, Hannah Prideux - Principal**

"Thoroughly enjoyed attending the Footprints Summer Family Office Conference in July. Great speakers, highly informative and met some very interesting attendees. A strong focus on climate which was very pleasing given its significance. Thank you for hosting a fantastic event Karen."

# Annual Membership Package

**WE ARE EXCITED TO WELCOME YOU AND SUPPORT YOUR JOURNEY  
TO CONNECT AND BUILD QUALITY BUSINESS LEADS**

**VIP Gold  
Member  
£4995/year**

- Attend a Minimum of 4 networking events a year as a VIP Guest
- One Exclusive Event Presentation a year
- One Email Marketing Campaign per month
- Be part of our Panel Discussions
- Become a Footprints Speaker
- Entry to our Service Provider Directory
- Share articles with 4000 Footprints Members
- Exclusive invites to cocktail lunches & dinners
- Invites to our "experience" events, eg. Ascot, Wimbledon
- Added as a Service Provider to our new [G2I platform](#)
- Monthly Newsletters
- Up to 50% discount on accommodation and discounts on meeting rooms at the Washington Hotel Mayfair
- Champagne Afternoon Tea - 2 for 1

**Silver  
Member  
£995/year**

- Four networking Events a year
- Entry to our Service Provider Directory
- Monthly Newsletters
- Invites to our "experience" events, eg. Ascot, Wimbledon





# The Core Team



## Karen Melonie Gould

Karen is the CEO/Founder and Rockstar of Raising Investment Globally for Founders/Funds successfully please read our Testimonials, which demonstrate our continued success and my passion for securing investment.

She also grew our Footprints Family Office Events London in 2022, featuring the UK Family Office Families through our Footprints Family Office Members Club, now in our 11th year, and March 30 2023 will be our 55th Event London with our Summer Family Office Conference 29 June 2022.

Though our strike rate for raising funds/founders were consistent, we had Founders falling down the last hurdle over legal/financial loopholes and Founders falling out, so we have created Pathways, a new Package of support including this support.

We produce Killer Pitch Decks and documents for our clients by our Partners Pollenise Investment Readiness Package and have over 35000 Family Office/UHNWI/Investors in our 'DEAL ROOM' I specialise in Family Offices/UHNWI Investors, which compliments my Partners, both ex VC Europe and USA. We also have a healthy Angel Investor network. We lean towards ESG, Impact and sustainable projects and technology mirroring the mandate fit of our Investors.



## Cedric Torossian

Cedric a serial entrepreneur, fund and startup adviser specialising in ESG, digital economy, innovation, data analysis and strategy. He has a broad range of experience in growing startups, having been a founder, non-exec board member, adviser and mentor. He has over 15 years of experience as an analyst for Wall Street investors working on investment strategies and performance projections of top listed retail, consumer, and media companies, such as Carrefour, Ralph Lauren, Apple, Google, Facebook, Twitter and Snapchat. Cedric has a proven track record of delivering strategic recommendations in fast moving and disrupted digital sectors, both for small businesses and listed corporations. He sits at the advisory board of several startups.

Founder and current CEO of Pollenise Ltd a fast growing consultancy network helping startups and SMEs to be ready to raise money and to grow their business. If you are a start up looking to attract investors, or an investor looking for a new opportunity, please get in touch.

Founder of Value Squared, a strategic consultancy boutique specialised in supporting all types of companies from startup to corporations to reconcile high profit & valuation with social and environmental responsibility.

Partner of Footprint founded by Karen Melanie Gould from Gateway2Investment. Footprint is an exclusive club for ESG investors/family offices based in Mayfair, London. He is a moderator of the very well attended panels.



*"Footprints...passionate about helping you build long term relationships and create life time collaborations"*