

WINTER PORTFOLIO 2024



RevCat (the Revenue Catalyst), represents a revolution in this sector. An AI-driven Virtual Chief Revenue Officer that is poised to empower SME growth strategies. We aim to fill a crucial gap in the market by offering a more reliable, efficient, and cost-effective solution to 29% of startups failing due to insufficient revenue growth and sales plans. Our platform focuses on B2B SaaS companies with fewer than 70 employees and less than \$15 million in revenue, a sector that represents an initial market of over 2,500 companies in the UK and Ireland alone. Our platform, built on a foundation of big data and business intelligence, offers solutions for scalable sales, lead generation, deal closures, and steady revenue streams. RevCat is not just an emblem of past achievements but the future of SME revenue strategies, combining AI's potential with human acumen. We are well-poised to initiate a novel epoch of predictable, scalable revenue growth for SMEs across the globe.[LINKEDIN](#)

[RevCat Website](#)



A Subscription App for Men's Mental Fitness

Mettle - UK Mens mental health well being App to expand into USA, All-in-one personalised, interactive, gamified mental wellness hub, specifically for men. Mettle unlocks positive behaviours through uniquely personalised

experiences, light-touch self accountability and competition.
<https://bemettle.com> [LINKEDIN](#)

[Mettle website](#)



C2 Cyber Security UK using AI to expand USA. C2 is on a mission to help organisations survive and thrive in the digital economy. Security & Compliance is unique to every organisation and varies with the way information behaves. We believe there is a better way for organisations to approach this than simply ticking off digital checkboxes. [LinkedIn](#)

[C2Cyber website](#)



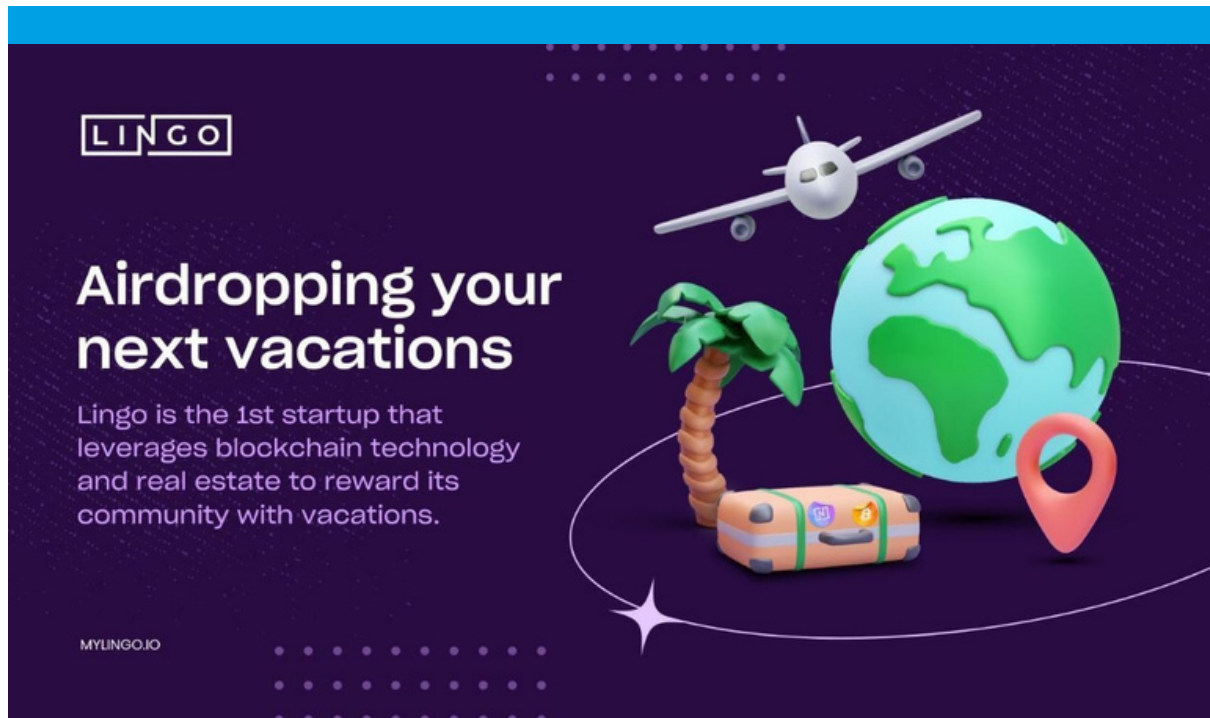
Hocus is a UK award-winning drinks company disrupting logistics distribution. Their MAGIC is in their Craft, and it will certainly WOW your guests, including ours, at our Conference above. They are Pioneers in maximising sustainability and profitability through real-time innovation. [LinkedIn](#)

[Hocus website](#)



Avalis Glacier Water UK Italy sustainable healthy to expand USA. Their water comes direct from nature's own glacier melt as it remains untouched for thousands of years until you take the first taste. As nature intended, it is eco-friendly and sustainable. [LINKEDIN](#)

[Avalis Website](#)



Lingo French Web3 Female Founder disrupting the Travel Industry. Lingo is the first startup that leverages blockchain technology to reward people with vacations. It is a paradigm-changing attempt to fundamentally redesign the way people afford holidays. [LINKEDIN](#)

[Lingo Website](#)