



Welcome

FOOTPRINTS

Private Members Club

Family Offices | UHNWI | Investors

2023

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*Investing to do good –
and make a difference
globally*

Family Office Events



"Our Private Membership Club is **COMPLIMENTARY** to all Family Offices globally, including UHNWI and Sophisticated Investors"

Welcome

**Footprints
Family Office
Private Members Club
UHNWI & Sophisticated Investors**



REGISTER
Footprints 3 Day Summer Conference

Followed by our [Summer Family Office Conference Summer 2023 Family Office/UHNWI Footprints Members Investors Club Conference Tickets, Thu 29 Jun 2023 at 19:00 | Eventbrite](#)

This Global Conference is over three days. All our Events include Networking evening events and all refreshments and canapes, and Day Events include a Formal Lunch.

Club Benefits

- Minimum of four networking events a year
- One Exclusive Event Presentation a year
- One Email Marketing Campaign annually
- Be part of our Panel Discussions
- Become a Footprints Speaker
- Entry to our Service Provider Directory
- Share articles with 4000 Footprints Members
- Exclusive invites to cocktail lunches & dinners
- Invites to our "experience" events, eg. Ascot, Wimbledon
- Monthly Newsletters
- Complimentary use of Mayfair Business Hub
- Discounts on accommodation/meeting rooms
- Champagne Afternoon Tea - 2 for 1

NETWORKING

Partnership/Licence will be set up in Dubai and Zurich as Footprints goes global

Lisbon & Tenerife are two new and exciting destinations for Footprints events in 2024

Offering you more opportunities to expand your network and connect with our overseas communities

NEW Chapter

Property Themed Events

Summer 2023 sees the launch of a new
Footprints Chapter in Mayfair

Supporting Property Investors goals
to connect and build those
key relationships within this space

3 Key Reasons to become a Member

Build Relationships

At our events, hear directly from our Family Office, UHNWI and Investors where they want to allocate capital

Target Specific Investors

As part of our membership and attending our events, you have the opportunity to find the most relevant investors for your investment

Brand Visibility

Be SEEN. Maximise your visibility by calling attention to your business at your exclusive yearly exclusive Presentation spot

Testimonials

What our members about saying about us...

Foundersuite, Nathan Beckord - CEO

"Karen and her team produce great events and content and she is an asset to startup founders interested in raising capital."

Athlon Family Office, De Anna Guerreiro - Founder

"Karen and I have collaborated on investments for years. She is amazing, her staff is the best. Karen's events are top notch and educational. She has years of experience developing investor relationships with UHNWI who really value her opinions and valuation on growth for the companies she represents. I am lucky to call her my friend ."

Leverage Homes, Liz Kalu - CEO/Founder

"Have known Karen for several years she is great at connecting people and expert at raising finance at all stages of company growth cycle. Karen has her finger on the pulse, her knowledge and experience in the area is second to none."

Sustainable Futures Ventures, Hannah Prideaux - Principal

"Thoroughly enjoyed attending the Footprints Summer Family Office Conference in July. Great speakers, highly informative and met some very interesting attendees. A strong focus on climate which was very pleasing given its significance. Thank you for hosting a fantastic event Karen."



Annual Membership Package

WE ARE EXCITED TO WELCOME YOU AND SUPPORT YOUR JOURNEY
TO CONNECT AND BUILD QUALITY BUSINESS LEADS

VIP Gold Member £4995

Introductory Member £995

- Minimum of four networking events a year
- One Exclusive Event Presentation a year
- One Email Marketing Campaign annually
- Be part of our Panel Discussions
- Become a Footprints Speaker
- Entry to our Service Provider Directory
- Share articles with 4000 Footprints Members
- Exclusive invites to cocktail lunches & dinners
- Invites to our "experience" events, eg. Ascot, Wimbledon
- Monthly Newsletters
- Complimentary use of Mayfair Business Hub
- Discounts on accommodation/meeting rooms
- Champagne Afternoon Tea - 2 for 1

- Four networking Events a year
- Entry to our Service Provider Directory
- Monthly Newsletters
- Invites to our "experience" events, eg. Ascot, Wimbledon

Angela, our Footprints Director, will be on hand at the events to look after you and support you with your memberships

Contact us: angela@gateway2enterprise.co.uk

Whatsapp: [+44 \(0\) 7873 487 544](tel:+44(0)7873487544)

LinkedIn: [Angela Hammond](#)

The Team



Cedric Torossian

Cedric a serial entrepreneur, fund and startup adviser specialising in ESG, digital economy, innovation, data analysis and strategy. He has a broad range of experience in growing startups, having been a founder, non-exec board member, adviser and mentor. He has over 15 years of experience as an analyst for Wall Street investors working on investment strategies and performance projections of top listed retail, consumer, and media companies, such as Carrefour, Ralph Lauren, Apple, Google, Facebook, Twitter and Snapchat. Cedric has a proven track record of delivering strategic recommendations in fast moving and disrupted digital sectors, both for small businesses and listed corporations. He sits at the advisory board of several startups.

Founder and current CEO of Pollenise Ltd a fast growing consultancy network helping startups and SMEs to be ready to raise money and to grow their business. If you are a start up looking to attract investors, or an investor looking for a new opportunity, please get in touch.

Founder of Value Squared, a strategic consultancy boutique specialised in supporting all types of companies from startup to corporations to reconcile high profit & valuation with social and environmental responsibility.

Partner of Footprint founded by Karen Melanie Gould from Gateway2enterprise. Footprint is an exclusive club for ESG investors/family offices based in Mayfair, London. He is a moderator of the very well attended panels.

"Footprints...passionate about helping you build long term relationships and create life time collaborations"



Karen Melonie Gould

Karen is the CEO/Founder and Rockstar of Raising Investment Globally for Founders/Funds successfully please read our Testimonials, which demonstrate our continued success and my passion for securing investment.

She also grew our Footprints Family Office Events London in 2022, featuring the UK Family Office Families through our Footprints Family Office Members Club, now in our 11th year, and March 30 2023 will be our 55th Event London with our Summer Family Office Conference 29 June 2022.

Though our strike rate for raising funds/founders were consistent, we had Founders falling down the last hurdle over legal/financial loopholes and Founders falling out, so we have created Pathways, a new Package of support including this support.

We produce Killer Pitch Decks and documents for our clients by our Partners Pollenise Investment Readiness Package and have over 35000 Family Office/UHNWI/Investors in our 'DEAL ROOM' I specialise in Family Offices/UHNWI Investors, which compliments my Partners, both ex VC Europe and USA.

We also have a healthy Angel Investor network. We lean towards ESG, Impact and sustainable projects and technology mirroring the mandate fit of our Investors.



Angela Hammond

Angela is the Business Development Director and Ambassador of Footprints with over 25 years experience helping companies identify business weaknesses and challenges to determine relevant solutions.

Working across various business verticals, she specialises in increasing sales revenues, generating strategic growth, training/mentoring, brand marketing, driving profitability, and expanding products or services into new markets. She is also an expert in building strong business partnerships.

Fluent in Spanish, her accomplishments have continued to help UK- based tech start-ups and organisations across the USA and Spain successfully grow businesses, develop relationships and increase multiple revenue streams exponentially.