



November Footprints Family Office Newsletter 2022

Fireworks is what we wish for in the global investment ecosystem for 2023. For us in the UK, the fireworks for Guy Fawkes night on 5th November saw the UK Economy shrinking at the fastest rate in two years, as the Bank of England raised interest rates and therefore a recession of two years is predicted. This has been forecast in the UK for some time due to the prices of goods such as food, fuel and energy soaring, which is down to several factors, including the war in Ukraine.

The USA has remained resilient and is not in a recession and real gross domestic product (GDP) increased at an annual rate of 2.6 percent in the third quarter of 2022. Wishing our USA Investors, Founders, Partners and Members a Happy Thanksgiving ready for 24th November 2022.

Family Office Footprints Members Club Mayfair, London Christmas Event, 15th December 2022, 4pm

Our Christmas private lunch is on 29 November 2022 in Mayfair at Chuccs, followed by our [Annual Family Office Footprints Investors Event on 15th December 2022 at 4pm, RSVP here](#), welcoming you with a glass of mulled wine and traditional mince pies. This year our event is sponsored by the New Regional Growth Fund, with Taurus Asset Finance to launch their new SEIS/EIS Fund.



Calling out all investors in Dubai - 26th November 2022 - Web3 Conference

We have just raised a further £1M for Nettle, one of our Founders who are in Dubai from 26th-30th November for the [Decipher conference](#). The whole team will be there after a week, with their Swiss Family Office Investor in Lisbon and their lead investor, Algorand Foundation, are there to speak with. They hope to host their own event on 29th November onboard a yacht sponsored by Investors and are ready to speak to Investors whilst there. Details to follow.

Who are we? Nettle is a green, rewarding, and instant payment solution for the global luxury sector wishing to accept crypto online,

instore and metaverse.

Nettle builds leading edge Web 3 technology to create its Amex-like reward system and its Stripe-like pay solution, whilst passively making merchants & customers go Net Zero.



nettle

Placement Agents & Family Offices

[Should Small Emerging Managers Use Placement Agents? | David Teten](#) We have become a Private Placement company with four in our team at present to raise for Funds globally with a consistent strike rate.

[The family office managing Oprah Winfrey's investments | Simple](#) There is often the debate on what a genuine Family Office is, from a Single-Family Office to a Multi Family Office, and many Superstars from Actors to Singers to Sports Stars are managing their investments through a Family Office.

We are not a Family Office but we own Footprints, our Family Office Private Business Club in Mayfair, which hosts Family Office events that are complimentary to our members. Offering a stellar cast of speakers and panel discussions on subjects chosen by our members, we also share some of our Founders/Funds from our portfolio; the events take place at the Washington Mayfair Hotel in London with complimentary food and drink. We have never charged our Investors for these events and only charge a small fee to Partners to give back 20% to our chosen charity and a small fee to our Founders and Funds to present.



SME Support 2022/2023

Pathways - New Support Package: Sign up before Christmas and present at our event

We are offering a new support package, Pathways, for Founders who are raising investment to access complimentary legal and financial advice. This will help so that once we raise for you there should be no issues with your cashflow projections or valuation and from a legal perspective, you will be ready with an acceptable cap table, term sheet and all other documentation in order for Investors. This will speed up your Due Diligence time and should lead to money being in the bank sooner and this should stop Founders from failing the last hurdle which has unfortunately happened to us some of our Founders before. In 2022, we had raised for eight Founders and three failed due to the above issue and did not receive their investment. We have created Pathways to mitigate this issue and help you get access to the funding you need.

If you would like details and a **free** consultation before Christmas, please contact karen@gateway2enterprise.co.uk and if you're ready, there will be the opportunity to present at our [Family Office Christmas Event on 15th December in Mayfair, London](#).



Market Updates

[Investors are sitting on mountains of cash: Where will it be deployed | TechCrunch](#) There is now plenty of cash to deploy and we are ready with presenting our Founders for Q4 2022 and Q1 2023.

[Silicon Valley's Share of Startup Deals Drops Below 20% for First Time | WSJ](#) The aftermath of COVID and a global recession.

[UK Equity Investment Market Update | Q3 2022 | Beauhurst](#) UK investment for startups was down in Q3, though we can already see and feel that Q4 is going to be a bumper period with 2 term sheets already.

[All the new first-time European VC funds of 2022 | Sifted](#) These are the new European Funds going into Q1 2023 so make sure you contact them as that means they have cash to deploy.

[Looking for angel investors? Here is 100+ angels looking for healthtech deals | Sifted](#) It is important that you create your own Investor Funnel, we call it our Traffic Light System and we provide this for all of our clients with contact details and updates. We share and discuss this in our weekly meetings with our Founders and Funds.

If you wish to discuss any of the above my details are:

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[Looking forward to sharing Christmas joy with you on 15th December at our Christmas Family Office Event](#)

Take care and be safe during this busy period

Take a look at our [Footprints Family Office Private Members Club Mayfair](#) supporting investing to do good for a better future.

Enjoy your Autumn 2022

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