



July Summer Footprints Newsletter 2022

Footprints 10th Anniversary Family Office Conference
21st July, London Mayfair
Celebrating our 50th Event



I am sure that we are most concerned about where Q4 2022 leading into 2023 will take us. With global inflation running at its highest level for decades and significant volatility in all asset classes, there's little doubt that the economic outlook is a serious cause for concern for investors at the moment. After many years of consistent growth, private markets have not been immune to pullbacks in valuations either and many operators in the private market ecosystem are looking at ways to prepare themselves for a sustained downturn.

While investors are focused on shoring up their portfolio companies' balance sheets and building liquidity, distributors are seeing concerns start to emerge regarding the extent to which a prolonging of the current climate could influence investor sentiment.

This will have an impact on revenues for many firms, but with the push towards democratisation and the growing role of private capital in recent years, concerns are also starting to emerge regarding regulatory scrutiny. With this in mind, being able to demonstrate robust governance around distribution processes has never been more important.



Footprints Family Office Conference, London, 21st July 2022

In honour of our Queen's 70 years on the throne for her Platinum Jubilee, we made sure that this Summer's Conference was back in full swing following the pandemic. We held our [Annual Summer Family Office Footprints Conference on 21 July in London at The Washington Mayfair Hotel](#). The event was a great success and we are looking forward to our next event in October, our [Autumn Conference](#), we hope to see you there.

Footprints Private Office Members Club Mayfair London

If you are a Family Office/UHNWI/Investor, you can sign up for membership [here](#). Membership will give you complimentary tickets to our prestigious Family Office Events in London throughout 2022. Our Summer Conference was held at the iconic retro Washington Hotel in the heart of Mayfair. Through Footprints, we can also arrange accommodation at the hotel for a discount.

We had a stellar cast of speakers and the focus of the conference was around investing to do good to make a difference. We looked at sectors including Impact, ESG, Sustainable Technology and Projects, including climate change, covering topics including Cleantech and ESG Proptech. We also, for the first time, added Digital Assets to the agenda.

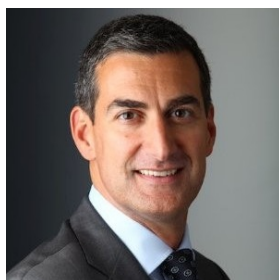
Introducing the Founders/Companies that presented:



CareCompare

This is an exciting new Investment Opportunity from the UK that has identified a gap in the market, in particular during Covid, CareCompare enables us to source the best Care Providers for our loved ones. The Founders are [Dr Adam Ali \(co-founder\)](#) and [Dr Liban Saleh \(co-founder\)](#).

[CareCompare Website](#)
[Investor video](#)



Michael Azlen - Carbon Cap Management LLP

We had a presentation from [Michael Azlen, Carbon Cap Management LLP](#) around raising awareness around climate change.

FASSBENDER

Fassbender

New and exciting high end Fashion Brand representing the Nordics and ESG, using sustainable material and technology. Fassbender is a luxury fashion brand with a holistic sustainable approach and a contemporary price point for strong women – without compromises.

[Fassbender Website](#)



Mayku

Mayku is on a mission to make manufacturing local, simple, and accessible to all. Their ecosystem of machines, materials and software enables businesses to start a production line in minutes, at a fraction of the cost of outsourcing.

[Mayku Website](#)

[What Is a Family Office In 2022? From SFO To MFO And Everything In-Between \(forbes.com\)](#)

As we specialise in Family Office Events with our Footprints Private Members Club, complimentary for our members with our hub in the Washington Hotel Mayfair London until 20 July 2022. From 21 July 2022 membership fees will apply and we are looking for suitable service providers for Q4 2022 and 2023.

Dealflow for Family Offices 2022

Though there is an impending global recession which will be covered with our Family Offices at our Summer Family Office Conference on 21 July, deal flow for Family Offices especially on the continent was the highest ever in Private Equity and Real Estate.

[Direct deals by family offices reach record levels - research | Family Capital \(famcap.com\)](#)

[At our Family Office Conference 21 July we covered this area as indeed Emanuele Preve on siblings, succession, and sector diversification | Campden FB did.](#)

Private Equity: [Capgemini Global Wealth Report 2022: 22.37 Million HNWIs, 220k UHNWIs, 7.8% Growth in 2021 | Caproasia](#)

- In 2021, private equity funds closed 6,217 deals valued at more than \$1 trillion
- Led by the technology/ media/telecom (TMT) sector, followed by real estate and energy.

Founders and SMEs

In light of the impending recession, for Q4 2022, we will be offering Debt loans and Bridging loans through a third party, as well as Equity.

As a Founder or SME raising in 2022 you will need to learn more and consider alternative investment, whether it be a debt loan or other, as some of our Founders have had to go down this road until they can draw down their investment.

Have a beautiful summer, stay safe and remember Covid is on the rise again, and if travelling check your airport and flight carrier.

If you wish to contact me please email me at karen@gateway2enterprise.co.uk or on WhatsApp +447939164110 or [LinkedIn | Karen Melonie Gould](#)

Enjoy your Summer 2022

Gateway2Enterprise
karen@gateway2enterprise.com



This email was sent to {{ contact.EMAIL }}
You received this email because you are registered with Gateway2Enterprise

[Unsubscribe here](#)

