

GATEWAY2ENTERPRISE

EVENTS BROCHURE 2022

**FOR HOSTING EVENTS IN LONDON MAYFAIR
FOR DAY CONFERENCES, LUNCH, EVENING
COCKTAIL PARTY**

CEO & FOUNDER

Karen Melonie Gould

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GG2E in partnership with Pollenise is a Global Investment Readiness Service that raises equity for Global Founders and Funds consistently successful even during covid and Family Office/UHNWI Investor Events London company through our Footprints Family Office Private Members Club.

THIS EVENT PROPOSAL IS FOR SPONSORS FOR OUR FAMILY OFFICE EVENTS OR HOSTING FOR YOUR COMPANY 2022

Event Title:	Day Conference with pm Cocktail Party
Date:	31 March or 21 June 2022
Venue:	The Washington Hotel Mayfair London
Times:	9-5.30 pm – 5.30 pm – 9 pm
Event Space:	Delegates 50
Delegates:	50

NOTES: Strategy – Presentation by Sponsor at G2E– All marketing to be branded with your logo and at the Event, KMG will introduce you as the Sponsors You will have your Team on hand at the rear of the Conference with your Stand re Q/A all Brochures and leaflets to be your own to be distributed and at the Cocktail Party you will have a Stand upstairs. All throughout the breaks your Video to play out. Then at the close of the Day Conference, You will close the Day Conference. I will host in the morning all Management of the Summit is managed by KMG G2E and we have weekly meetings to sign off ACTIONS and after the Summit KMG follows up on all Investors. We promote you to our Investors signed up and those that cannot attend. You control the Attendee list which G2E advises you so that you have a captive audience of Investors suitable for you. All additional costs re Audio equipment are included. Photographer – Video – etc a fully comprehensive package.

AGENDA

EVENT PACKAGE INCLUSIVE OF:

- **Event space hire** - Provided by Washington Hotel Mayfair it is my personal rate having delivered Events there since 2016.
- **Arrival Continental Breakfast Refreshments all day and a formal lunch followed up Canapes and drinks pm cocktail party**
- **AV support Screen** – Projector etc Video provided by G2E.
- **Registration Ticketing Event Brite and Registration upon arrival - Provided and Managed by G2E**
- **Marketing and Event Management including 'DUE DILIGENCE' on Guests signing up G2E**
- **DELEGATES - 50**
- **G2E will monitor and manage the Event**

COSTS:

- **The TOTAL PACKAGE** cost to include all the above is **£25k**. Plus Expenses for KMG travel and hotel for the period of 2 nights.

Contact:

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EXECUTIVE MANAGEMENT TEAM

We have a new G2E Investment Management Team that will support you fundraise for 2021/2022 that has Global Partners The Team - Gateway2Enterprise

Karen Melonie Gould | Founder & CEO



Karen Melonie Gould - CEO G2E

Angel Investor – Deal Flow Activist Family Office Investor
Events Management [Linkedin](#), [Karen - Interview at Expanse Summit 2019, The DNA of Success & UHNWI & Investing](#)

Key Skills: Entrepreneurship; Finance/Investment; Business Development/Sales/Traction; Networking; Events Management; Speaker/Author; Digital Marketing; Disruptive Thinking; Operations; Leadership; Innovation; Strategic Development and Implementation; Business Development; Business Performance.

Cedric Torossian | Partner



Cedric Torossian - Investment Readiness, Impact investing & ESG, Advisor, NED. [Linkedin](#)

Serial entrepreneur, fund and start up advisor specialised in the digital economy, innovation, data analysis and strategy Broad range of experience in growing start-ups from founder, non-exec board member, advisor and mentor building on 15+ years' experience as an analyst for Wall Street investors working on investment strategies and performance projections of top listed retail, consumer and media companies.

Proven track record of delivering strategic recommendations in fast moving and disrupted digital sectors both for small businesses and listed corporations.

Juliette Otterburn Hall | Partner



Juliette Otterburn Hall- Strategy, Communications and Transformation [Linkedin](#)

Working at the intersection of where strategy, data, creative and technology meets, Juliette has set up and managed divisions, companies and start ups. From leading 360 transformation as Controller, Digital ITV and Group Digital Officer at Shed Media to running and successfully pivoting a tech start up to acquisition by a global FMCG, Juliette understands the power of agile interconnectivity and communication. She is an NED advisor and mentor across a variety of verticals and businesses.

Naoko Takeshita | Marketing & Lead Gen



Naoko Takeshita - Marketing & Lead Gen [Linkedin](#)

Joined 2021 after her career in the asset management industry, she successfully raised capital for VC/PE and distributed long-only equity funds, and led an impact investment project. In addition, her expertise extends to marketing strategy specialising in fund management. MBA holder with a particular focus on finance. She has an ample understanding of broad areas of businesses with extensive knowledge of investment landscapes in Asia.